

CITY OF CYPRESS PRESS RELEASE

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For Immediate Release
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FOR IMMEDIATE RELEASE

SUBJECT: The SBA Helps the City of Cypress Launch the “AGENT” Program



(SBA Business Development Specialist Sylvia Gutierrez)

Staff of the Santa Ana District Office of the Small Business Administration (SBA) assisted the City of Cypress in launching the Assist, Grow, Educate, Network & Thrive (AGENT) program for Cypress Small Businesses. The inaugural meeting was held at the Cypress Community Center, and is the kickoff of a series of free educational forums designed to assist the Cypress small businesses grow and thrive. Over 40 small business owners participated in the kick-off event.

The topics of discussion included survival tips in the current economy, the 2009 Economic Stimulus Package, and the process of obtaining government contracts and

the certification process to qualify for contracts. The next AGENT meeting will take place in October and the date will be announced.

For additional information regarding the AGENT Program or other City services to the business community, please contact Bill Manis, Redevelopment/Economic Development Manager at (714) 229-6671.

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