

**CITY OF CYPRESS**  
**PRESS RELEASE**

**August 17, 2010**

**Contact: Bill Manis (714) 229-6671**

**FOR IMMEDIATE RELEASE**

**Subject: City of Cypress Teams Up with OC SCORE to Assist Cypress Businesses**

The City of Cypress is excited to announce the partnership between the City's Assist, Grow, Educate, Network & Thrive (AGENT) Program and Orange County Service Corporation of Retired Executives (SCORE) to provide **free** individual business counseling to businesses in Cypress and the immediate region.

The free business counseling sessions are held on the **2<sup>nd</sup>** and **4<sup>th</sup>** **Thursday of each month**, from 9:00 a.m. to 1:00 p.m., at the Cypress Senior Center, 9031 Grindlay Street. The inaugural counseling sessions will take place on Thursday, August 26, 2010. To register for a session with a SCORE counselor, please call (714) 550-7369. Each counseling session is for one hour.

SCORE counselors are helping thousands of business entrepreneurs in many ways such as acting as a "sounding board" for ideas and concerns, providing guidance on where and how to obtain assistance and data, developing and revising business plans; reviewing alternative ways to secure financing, suggesting marketing, promotional and sale approaches, developing an internet presence, and resolving organizational and staffing issues.

SCORE is a nationwide organization dedicated to the formation, growth, and success of small businesses. SCORE is a resource partner with the U.S. Small Business Administration (SBA). Over 12,000 successful executives, located in 389 local chapters throughout the United States and its territories, volunteer to provide free, confidential business counseling and workshops as a public service to all types of businesses.

For more information about the City of Cypress or for more information on how you can relocate your business to Cypress, please call Mr. Bill Manis, Redevelopment/Economic Development Manager at (714) 229-6671.

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