

CITY OF CYPRESS PRESS RELEASE

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FOR IMMEDIATE RELEASE

Subject: OC SCORE Assisting Cypress Businesses



(Pictured from left: Mr. Chuck Reich, Management Counselor, OC SCORE; Ms. Rachael Turnbull, Tennis with Rachael)

The City of Cypress' Assist, Grow, Educate, Network & Thrive (AGENT) Program has teamed up with the Orange County Service Corporation of Retired Executives (SCORE) to provide **free** individual business counseling to businesses in Cypress and the immediate region.

The free business counseling sessions are held on the **2nd** and **4th** **Thursday of each month**, from 9:00 a.m. to 1:00 p.m., at the Cypress Senior

Center, 9031 Grindlay Street. The inaugural counseling sessions took place on Thursday, August 26, 2010.

The first client of the SCORE sessions was Rachael Turnbull. Rachael is an A.T.P.C.A. (Australian Tennis Professional Coaches Association), and U.S.P.T.A. (United States Professional Tennis Association), qualified professional tennis coach. She has taught tennis all over the world, and is about to launch an on-line tennis training library website at fullswingtennis.com. The constantly growing and evolving collection of training video tutorials are designed to help anyone learn to play tennis.

Rachael has been teaching tennis in the Long Beach and Newport Beach communities for the last 6 years. Rachael loves the opportunity to teach and encourage children to play, and believes that tennis is the best game on the planet. If you would like more information on Tennis with Rachael, please contact her at (562) 787-9292.

To register for a free session with a SCORE counselor, please call (714) 550-7369. Each counseling session is for one hour. The next SCORE sessions will take place on Thursday, September 9, 2010.

SCORE counselors are helping thousands of business entrepreneurs in many ways such as acting as a “sounding board” for ideas and concerns, providing guidance on where and how to obtain assistance and data, developing and revising business plans; reviewing alternative ways to secure financing, suggesting marketing, promotional and sales approaches, developing an internet presence, and resolving organizational and staffing issues.

SCORE is a nationwide organization dedicated to the formation, growth, and success of small businesses. SCORE is a resource partner with the U.S. Small Business Administration (SBA). Over 12,000 successful executives, located in 389 local chapters throughout the United States and its territories, volunteer to provide free, confidential business counseling and workshops as a public service to all types of businesses.

For more information about the City of Cypress or for more information on how you can relocate your business to Cypress, please call Mr. Bill Manis, Redevelopment/Economic Development Manager at (714) 229-6671.

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