



**CITY OF CYPRESS POLICE
DEPARTMENT
PRESS RELEASE**



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**Click It or Ticket Campaign Starts May 18th
Cypress Police Department Will Show Zero Tolerance**

Cypress, CA – Once again, The Cypress Police Department is reminding motorists to *Click It or Ticket*. As part of the national seat belt enforcement campaign, law enforcement agencies around the country will be stepping up enforcement May 18-31, including the kickoff to the summer season, Memorial Day weekend, which is one of the busiest travel weekends of the year.

“Unbuckled motorists have a much greater chance of being seriously injured or losing their lives in motor vehicle crashes,” said Cypress Police Department Interim Police Chief Rod Cox. “As we approach Memorial Day weekend and the summer vacation season, we want to make sure people are driving safely and wearing their seatbelts. Doing so is one of the best things they can do to save themselves, their friends, and their family members in the event of a crash. Seat belts have been proven to reduce injuries and save lives”

According to the National Highway Traffic Safety Administration, nearly half of the 21,132 passenger vehicle occupants killed in crashes in 2013 were unrestrained. At night from 6 p.m. to 5:59 a.m., that number soared to 59 percent of those killed. That’s why one focus of the *Click It or Ticket* campaign is nighttime enforcement. Participating law enforcement agencies will be taking a no-excuses approach to seat belt law enforcement, writing citations day and night. In California, the minimum penalty for a seat belt violation is \$161.

California statistics reveal that 500 unrestrained vehicle occupants died in 2013. Almost twice as many males were killed in crashes as compared to females, with lower belt use rates too. Of the males killed in crashes in 2013, more than half (54%) were unrestrained. For females killed in crashes, 41 percent were not buckled up.

For more information on the *Click It or Ticket* mobilization, please visit www.nhtsa.gov/ciot

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Media inquiries should be directed to Sergeant Dean Pinvidic at (714) 229-6624 or via email at dpinvidic@ci.cypress.ca.us. Press releases are distributed via a mass notification email list as well as being posted on our web site and on the Cypress Police Department smartphone free application. Postings to the web site are sometimes delayed due to weekend or after hour releases. If not already on the email roster, you can register to receive the press releases by going to [Press Release Registration](#). Press releases are also posted on Nixle.com. To register for Nixle, please visit www.nixle.com. You can also follow the Cypress Police Department on Twitter under Cypress_PD_PIO. It is the goal of the Cypress Police Department to provide prompt and accurate information to the public via the multitude of media outlets. Information can be anonymously provided to Orange County Crime Stoppers at 1-855-TIP-OCSS (1-855-847-6227) or at www.occrimestoppers.org