

SPONSORSHIP OPPORTUNITIES



**31ST ANNUAL
5K & 10K RUN/WALK
JULY 28, 2012**



RECREATION
"CREATING COMMUNITY"

Sponsorship Opportunities

31ST ANNUAL 5K & 10K RUN/WALK JULY 28, 2012



Principal Sponsor

\$5000 or more
(limited opportunity)

- Named principle sponsor on official race brochure
- Company name/logo on sleeve of all runner t-shirts
- Company name/logo on all race bib numbers
- Company name/logo on the finish line banner
- Company name on all press releases
- Company name/logo on official race brochure displayed on City Website
- Company name/logo on all runner give-away bags (provided by company)
- Complimentary promotional table and canopy in the awards area
- Ability to display company banner on race day
- Company name included in race day announcements
- Booth at the City Festival
- 25 complimentary race entries
- 5 official race t-shirts



Gold Sponsor

Donations valued at \$1500-\$4999

- Company name/logo on official race brochure
- Company name/logo on back of all runner t-shirts
- Company name on all press releases
- Company name/logo on official race brochure displayed on City Website
- Ability to display company banner on race day
- Company name included in race day announcements
- 5 complimentary race entries
- 5 official race t-shirts



cypressrec.com

Join our team

Silver Sponsor

Donations valued at \$500-\$1499

- Company name/logo on official race brochure
- Company name on all press releases
- Company name/logo on official race brochure displayed on City Website
- Company name included in race day announcements



Bronze Sponsor

Donations valued at \$250-\$499

- Company name/logo on official race brochure
- Company name/logo on official race brochure displayed on City Website
- Company name included in race day announcements

Product Sponsor

Donations of products for runner bags, aid stations and/or finish line giveaways

- Products will be distributed to all runners
 - Company name included in race day announcements
- (Suggestions of Product Donations include product samples, coupons, and finish line refreshments)



Saturday, July 28

714-229-6780



SPONSORSHIP

Cypress 5K & 10K Run/Walk

Saturday, July 28, 2012



Please check one of the following boxes:

- Principal Sponsor \$5000 or more
- Gold Sponsor \$1500 - \$4999
- Silver Sponsor \$500 - \$1499
- Bronze Sponsor \$250 - \$499
- Product Sponsor

I have read the Sponsorship Opportunities information, understand the various levels of sponsorship opportunities and would like to participate at the level indicated above.

NAME: _____

COMPANY: _____

PHONE: _____ FAX: _____

EMAIL: _____

SIGNATURE: _____

Please return completed form to the following address by **March 1, 2012**:

Cypress Recreation & Community Services

5K & 10K Run/Walk

Attn: Jenni Worsham

5700 Orange Ave.

Cypress, CA 90630

or email to jworsham@ci.cypress.ca.us

For more information call 714 229 6780

cypressrec.com

JOIN OUR TEAM

